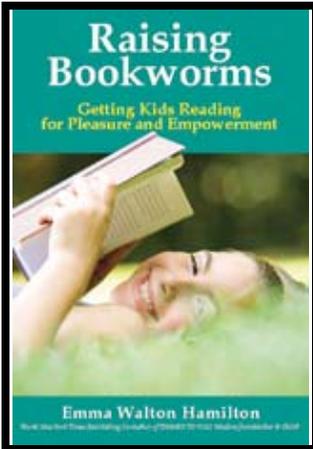


# Raising Bookworms

## *Getting Kids Reading for Pleasure and Empowerment*



“Reading is more than a pastime. In today’s world, it’s a survival skill.”

- Secretary Spellings, National Reading First Conference

**“How can I get my child to put down the electronic games and pick up a book?”**

Eighty-two percent of parents wish their kids read more... and studies show that parents overwhelmingly view reading as the most

important skill a child needs to develop. Children who read well do better in *all* aspects of school and beyond... but the disturbing fact is that reading as a preferred activity has declined dramatically in recent years. How can we help?

### ***Raising Bookworms offers...***

- **Broad Appeal**

Targeted to parents, caregivers, educators, and anyone interested in young people - or in reading as a powerful and valuable life skill

- **In-Depth Information**

Why reading is so essential for success, and revealing statistics about reading - today and in the future

- **A Fresh and Creative Approach**

How to build - or restore - the critical connection between reading and *pleasure*

- **Clear, Accessible and Readable Format**

Written in a reader-friendly, conversational style

- **Hundreds of creative strategies and tactics**

Techniques for engaging the most reluctant readers, and reading aloud with children of *all* ages

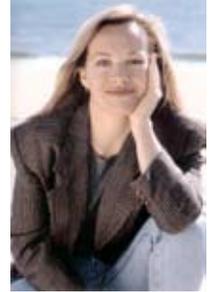
- **Recommendations and Resources**

How to find the best books for young readers, as well as valuable resource and reference lists

- **Answers to Frequently Asked Questions**

Addresses developmental issues, literacy questions, the impact of television and the internet, and engaging older children and reluctant readers

**Emma Walton Hamilton** has co-authored 16 children’s books with her mother, actress/author Julie Andrews, four of which have been on the NY Times best-seller list, and is the Editorial Director of the Julie Andrews Collection publishing program. As Co-Founder of Bay Street Theatre, she created and managed unique performance, writing and education programs for young audiences for over 15 years. She writes and speaks regularly on the topics of literacy and the arts.



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*"This essential guide to raising readers connects children with the joy of discovering the world through books. The message is simple: Children can learn to love reading books. Caring attentive adults can make the difference, and that difference changes lives."*

**Leonard Kniffel**

Editor in Chief, American Libraries

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