

*"Reading is more than a pastime.  
In today's world, it's a survival skill."*

Secretary Spellings, National Reading First Conference

Studies show that elective reading has dramatically declined over the last fifty years, concurrent with the advent of television and the electronic age. Yet in order to participate fully in the workplace in 2020, young people will need *powerful* literacy skills at levels currently achieved by only a small percentage of the population.

**"How can I get my child to put down the electronics and pick up a book?"**

This is the question that Emma Walton Hamilton, a best-selling children's book author, editor and arts educator, hears most often from parents, grandparents, caregivers, educators and librarians across the country. Small wonder.

*Raising Bookworms* offers a fresh and creative approach to discovering the joys and rewards of reading, and offers over 150 creative strategies, recommendations, resources and tactics to engage even the most reluctant reader.

**You'll discover:**

- Why reading is so essential for success in school and in life
- How to build - or restore - the critical connection between reading and pleasure
- The value of, and techniques for, reading aloud to children of all ages
- How to find the best books for young readers
- Answers to frequently asked questions about developmental issues, the impact of television and the internet, and engaging older children and reluctant readers
- Hundreds of activities, resources, recommendations and tools for building the foundation for a life-long love of reading

*"The message of this lovingly written book - packed with recommended reading and activities for parents and children - is simple: children can learn to love reading books. Caring attentive adults can make the difference, and that difference changes lives."*

Leonard Kniffel, Editor in Chief, American Libraries

"A portion of the sales from this book are being donated to Reading is Fundamental ([www.rif.org](http://www.rif.org)) and Reach Out and Read ([www.reachoutandread.org](http://www.reachoutandread.org))"

[www.beechtreebooks.com](http://www.beechtreebooks.com)



Hamilton

**Emma Walton Hamilton**

has co-authored sixteen children's books with her mother, the legendary actress/author

Julie Andrews, four of which have been on the New York Times best-seller list, and serves as Editorial Director of the Julie Andrews Collection publishing program. As co-Founder of the esteemed Bay Street Theatre in Sag Harbor, NY, she created and managed their unique performance and education programs for young audiences for over fifteen years. She moonlights as a freelance children's book editor and speaks regularly on the topics of literacy and the arts, and the synergy between the two.

*"A blueprint for building successful readers!"*

Ilene Abramson, Director of Children's Services  
Los Angeles Public Library



Raising Bookworms



# Raising Bookworms

## Getting Kids Reading for Pleasure and Empowerment



### Emma Walton Hamilton

*The #1 New York Times Best-Selling Co-Author of THANKS TO YOU: Wisdom from Mother & Child!*